

G-LINK

Global Leaders who Innovate Next Knowledge

LEADING DIGITAL AND CULTURAL TRANSFORMATION

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DIGITAL
AND CULTURAL
TRANSFORMATION



PART NER SHIP

OPPORTUNITIES

Be part of a global innovation phenomenon

Promote your brand

Contribute to Thailand's creative human capital development

BANGKOK UNIVERSITY
RAMA 4 ROAD, BANGKOK, THAILAND
4-6 OCTOBER 2017



G-LINK Summit 2017
Bangkok University
4-6 October 2017

www.glinksummit.com

Event organized by:



In partnership with:



Don't miss the unique opportunity to become part of one of the most exciting global movements.

Partnering with G-LINK is a unique opportunity to promote your brand and to showcase your innovation and transformation strategy. Discover how to co-create your future with speakers and participants and provide exciting professional development to your leaders and emerging talent in a World Class Summit.

Partnership opportunities are available for G-LINK 2017.

Alike to the success of the past G-LINK event in Singapore, G-LINK promises great opportunity for Thai and International participants to discover and learn the power of multidisciplinary knowledge sharing and innovation in all forms. As a pioneer for Thailand, G-LINK 2017 will, bring together another impressive selection of no less than 30 International

CATEGORIES OF PARTNERS

Strategic Partners make a substantial contribution to G-LINK in terms of financial and/or non-financial support and are committed to actively participating in the overall realization of G-LINK. This- refers to major inputs around the planning for and implementation of the event. Such partners are by their nature closely aligned with the purpose of the G-LINK event.

Supporting Partners provide supporting contributions to G-LINK in specific areas. Their support is focused on a particular preparatory or operational aspects of G-LINK.

TYPES OF PARTNERSHIPS

Technological Partnerships allow partners to associate their technological expertise with G-LINK by means of showcasing technological approaches or tools in realization of the event. e.g. the provision of technological support and solutions.

Endorsing Partnerships aim at raising the value perception of the community and industry about G-LINK. The partner would apply its strength as an opinion leader in its field to highlight and amplify the high caliber profile that G-LINK embodies.

Charitable Partnerships aim at developing the social responsibility side of G-LINK through association with credible charitable- organizations preferably aligned with that nature of this event. These would become part of the public relations campaign to enhance the visibility of G-LINK in the community.

Media Partnerships provide media support and the facilitation of relevant communication related to the event through printed and audio-visual media in either online or offline formats. Collaborations can span across a variety of promotional and operational purposes involving for example the production and implementation of promotional campaign strategies and materials, press releases, broadcasting, multimedia, event coverage or post event media- production.

Creativity/Innovation oriented partnerships involve contributions of the nature of creative content or innovative problem solving. These can be exhibited, showcased, discussed or even realized during or in association with G-LINK. This could range from the design of supporting promotional materials to audio – visual art or the infusion of innovative components that make up the event and the value offering to its audience.

Operational Partnerships cover areas of supply to prepare for and realize G-LINK ranging from manpower, consumables, catering to logistic solutions.

PARTNERSHIPS OFFER YOU THE CHANCE TO

- Your logo on advertising brochure.
- Your logo on the G-LINK websites and links
- Your logo in all promotional activities of the event
- Networking opportunities with local and international creativity
- Video interview to be posted on G-LINK Web site
- Logo on G-LINK program
- Showcase your products and brand during coffee break sessions
- Partner brochure, promotion material in delegate bag
- Logo on report event and retrospect materials.